

**River Forest Public Library**  
**Strategic Plan Goals and Objectives**  
May 1, 2017 – April 30, 2018

**RFPL strives to enhance the quality of life in River Forest by maintaining a welcoming environment where all patrons will experience a high level of service and satisfaction from a responsive and knowledgeable staff, who help them find the information they need and the services, resources, and programs they want.**

**Goal: To improve the quality of life of River Forest residents.**

**ANNUAL GOALS & MEASURES**

**Create Young Readers**

Families with children under the age of five will instill a love of books and reading in their children.

- a. **The circulation of preschool materials which includes picture books, kits, and eBooks will be 37,000 annually.**
- b. **Total attendance at programs designed for preschool children and their parents will be 8,000.\***
- c. **90% of parents and caregivers will say the library plays an important role in instilling a love of books and reading in their children annually.**

**Lifelong Learning**

Seniors will have the skills they need to support their new and continued interests and their desire for self-directed personal growth.

- a. **The number of older adults who attend library sponsored or co-sponsored programs will be 1,800 attendees annually.\***
- b. **90% of those who attend library programs for older adults annually will report that they learned something new.**
- c. **Each year, at least 90% of the seniors who ask a staff member for help will say that the assistance they received was “very good” or “excellent.”**

\* Does not imply unique attendees.

Adults will have the resources they need to satisfy their curiosity on a variety of topics.

- a. **Circulation of adult non-fiction materials will be 34,500 annually.**
- b. **At least 90% of adults who come to the library to satisfy their curiosity will say they were able to find or order materials that met their needs.**

### **Stimulate Imagination**

Elementary School age children (ages 5-9) will discover materials and programs that stimulate their imaginations, satisfy their curiosity, and foster a love of reading.

- a. **Circulation of juvenile materials will be 47,000 annually.**
- b. **The number of elementary school age children who attend library sponsored or co-sponsored programs for this age group will be 6,000 annually.**
- c. **The number of elementary school age children who participate in the Summer Reading Program will be 380 annually.**

Middle school age children (ages 10-14) will have a supportive environment that provides pleasurable reading, viewing, and listening experiences that respond to their current interests.

- a. **Middle school materials circulation will exceed 6,000 annually.**
- b. **Total attendance at programs designed for middle school age children will be 2,900.\***
- c. **At least 85% of the middle school age children who come to the library looking for something they want to read, listen to, or view will say they found something that met their needs.**
- d. **The number of middle school students who participate in the Summer Reading Program will be at least 200 annually.**

\* Does not imply unique attendees.

Adults and Teens will enjoy a variety of popular materials to read, listen to, or view.

- a. **The circulation of adult media (including digital music and movies) will be 36,000 annually.**
- b. **The circulation of adult fiction materials will be 42,000 annually.**
- c. **Circulation of teen materials will be at least 8,000 annually.**
- d. **At least 90% of adults who come to the library annually looking for something good to read, listen to, or view will say they located items that met their needs.**

#### **Visit a Comfortable Place**

Everyone will feel welcomed and find comfortable spaces in the library that meets their needs.

- a. **At least 80% of middle school students will say that they like visiting the library's teen spaces annually.**
- b. **Annually, 90% of adults will say the library is a welcoming and comfortable place that meets their needs.**
- c. **We will sign up 850 new users annually.**
- d. **90% of Adults will say our website is easy to use.**
- e. **135 outside group meetings will be held in the Barbara Hall Meeting Room annually.**

**Approved by the River Forest Public Library Board of Trustees,  
May 23, 2017**

\* Does not imply unique attendees.