

**River Forest Public Library**  
**Strategic Plan Goals and Objectives**  
May 1, 2016 - April 30, 2017

**RFPL strives to enhance the quality of life in River Forest by maintaining a welcoming environment where all patrons will experience a high level of service and satisfaction from a responsive and knowledgeable staff, who help them find the information they need and the services, resources, and programs they want.**

**Goal: To improve the quality of life of River Forest residents.**

**ANNUAL GOALS & MEASURES**

**Create Young Readers**

Families with children under the age of five will instill a love of books and reading in their children.

- a. **The circulation of preschool materials which includes picture books, kits, and ebooks will be 43,000 annually.**
- b. **Attendance at in-library programs designed for young children under the age of 5 and their parents will be 4,000 people annually.\***
- c. **Attendance at programs designed for preschool children and their parents presented on non-library locations will be 2,600 attendees\* annually.**
- d. **90% of parents and caregivers will say the library plays an important role in instilling a love of books and reading in their children annually.**

**Lifelong Learning**

\* Does not imply unique attendees.

Seniors will have the skills they need to support their new and continued interests and their desire for self-directed personal growth.

- a. **The number of older adults who attend library sponsored or co-sponsored programs will be 1,600 attendees annually.\***
- b. **90% of those who attend library programs for older adults annually will report that they learned something new.**
- c. **Each year, at least 90% of the seniors who ask a staff member for help will say that the assistance they received was “very good” or “excellent.”**

Adults will have the resources they need to satisfy their curiosity on a variety of topics.

- a. **Circulation of adult non-fiction materials will be 34,500 annually.**
- b. **At least 90% of adults who come to the library to satisfy their curiosity will say they were able to find or order materials that met their needs.**

## **Stimulate Imagination**

\* Does not imply unique attendees.

Elementary School age children (ages 5-9) will discover materials and programs that stimulate their imaginations, satisfy their curiosity, and foster a love of reading.

- a. **Circulation of juvenile materials will be 52,000 annually.**
- b. **The number of elementary school age children who attend library sponsored or co-sponsored programs for this age group will be 5,700 annually.**
- c. **The number of elementary school age children who participate in the Summer Reading Program will be 350 annually.**

Middle school age children (ages 10-14) will have a supportive environment that provides pleasurable reading, viewing, and listening experiences that respond to their current interests.

- a. **Circulation of Middle school materials circulation of this collection will exceed 6,000 annually.**
- b. **2700 middle school age children will attend library programs.\***
- c. **At least 85% of the middle school age children who come to the library looking for something they want to read, listen to, or view will say they found something that met their needs.**
- d. **The number of middle school students who participate in the Summer Reading Program will be at least 200 annually.**

Adults and Teens will enjoy a variety of popular materials to read, listen to, or view.

- a. **The circulation of adult media (including digital materials) will be 45,000 annually.**
- b. **The circulation of adult fiction materials will be 40,000 annually**
- c. **Circulation of teen materials will be at least 8,000 annually.**

\* Does not imply unique attendees.

- d. At least 90% of adults who come to the library annually looking for something good to read, listen to, or view will say they located items that met their needs.**

### **Visit a Comfortable Place**

Everyone will feel welcomed and find comfortable spaces in the library that meets their needs.

- a. At least 80% of middle school students will say that they like visiting the library's teen spaces annually.**
- b. Annually, 90% of adults will say the library is a welcoming and comfortable place that meets their needs.**
- c. We will sign up 850 new users annually**
- d. 90% of Adults will say our website is easy to use**
- e. 135 outside group meetings will be held in the Barbara Hall Meeting Room annually.**